

Projects

Asia-Invest ALLIANCE Project

Capacity Building of Indonesian Intermediaries Business Organisation on Sustainable Trade in the framework of the Establishment of STIC Hub-Indonesia

A project supported by EuropeAid Asia-Invest Program

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Main applicant: Centre for Development of Small and Medium Enterprises (CD-SMEs), Indonesian Chamber of Commerce and Industry. EPE is the main partner in the project.

Duration: 12 months

Relevant fields of action: Electronic, Textile and agri-food sectors.

Summary. Within the framework of the Sustainable and Innovation Centre (STIC) an institutional capacity building process for Indonesian intermediary business organisations representing companies interested in 'sustainable trade' (integration of environmental and social dimensions), both as vendors – as far as the European market is concerned – and buyers – as far as the Indonesian domestic market is concerned and reinforcement of their networking with the STIC-Europe hub. The programme includes, for business familiarisation and valorisation of market opportunities, one workshop in Bali and participation in champions and leaders networking initiatives facilitated by STIC for the agro-food, textile and electronic sectors as well as a website for creation of information links and exchange of matchmaking opportunities and exploration of opportunities to build a similar process for the ASEAN region.

Objectives

- 1) The project should lead to the launching of a Sustainable trade-Indonesia Hub for creation of information links and exchange of matchmaking opportunities.
- 2) To assist in the promotion of sustainable trade flows between the EU and Indonesia as 'vendor' and 'buyers' by enhancing the networking between European and Indonesian Business intermediaries within the framework of STIC.
- 3) Identify Indonesian Champions (SMEs) and Leaders.

European Input

- 1) Mainstreaming sustainable trade. Ways and Means: Greater understanding, trends, opportunities, leverages by and for Indonesian producers; Pilot actions and debates increasing legitimacy and scope for social and environmental standards.

- 2) Examine specific issues in depth, contributing to the policy making debate and implications for Indonesian suppliers.
 - [1] Fair Trade and Organic Food;
 - [2] Traceability;
 - [3] Collective preferences and GMO's;
 - [4] Supply-chain-driven nature of environmental/health requirements;
 - [5] New distributions channels and Impact on consumption behaviours;
 - [6] Small shops or major retailers?
 - [7] New forms of commercial strategy and new partnerships with retailers;
 - [8] Southern empowerment and new joint ventures;
 - [9] Gender empowerment;
 - [10] Domestic market for « sustainable-produced goods and services » in Indonesia;
 - [11] Evolution of the demand in a global context and the Indonesian supply;
 - [12] Increasing for palm oil, fruit juice, others?;
 - [13] Decreasing for coffee, others?
- 3) Specialised focused work enhancing awareness and expertise on standards; Performances; Life Cycle Perspective; Financial tools; Marketing.
- 4) Sustainable trade and Technical Assistance.
- 5) Sustainable Agriculture Platforms and standards setting bodies.
- 6) Organisation of the Training workshop in Bali and the Champions and Leaders Meeting

Further information is available at

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